Data-driven insights to
maximize product experiences

servion[t]

Currently serving
10 billion
customer interactions

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Servion enables business transformation for enterprises in the area of Customer Experience Management. Over the last two decades, Servion has evolved from being a single channel expert then to now converting omni-channel touch points into customer journeys with over 10 billion customer interactions in 60 countries across 4 continents. Servion's CX experts based in USA, UK, UAE, Singapore, and India deliver measurable outcomes through consulting, advanced technologies and industry-specific IP platforms.

For more information, visit us at www.servion.com I marketing@servion.com

Data Engineering

Our data engineering services regenerate organizational data into product insights. We harness the power of predictive analytics, ML and AI to funnel intuitive insights from large piles of structured and unstructured data; turning big data challenges into growth opportunities.

What we offer

Datastore and digital governance

We create a high-capacity data repository of predictive product insights that can be used to overcome development barriers while enhancing product efficiency.

- › Store digital data in a structured manner
- › Develop a strong product analytics capability
- › Address current product deficiencies and recommend new features

Modelling, simulation & advanced visualization

We validate product designs before software implementation throughout the development cycle.

- › Create rapid prototyping in a simulated ecosystem
- › Prepones detection of defects in the software cycle
- › Drive faster product to market opportunities

Predictive customer and enterprise insights

We offer unbiased predictive engineering insights to enhance product design and maximize the overall effectiveness.

- › Uncover the prospects of future product outcomes
- › Build a feedback loop into the development process
- › Transform big data into product intelligence

Self-service business intelligence

We provide access to business intelligence, through a user-friendly interface, that puts the power of data in the hands of the enterprise users, anytime and anywhere.

- › Use an interactive BI dashboard with real-time data
- › Interpret big data into simplistic visual BI reports
- › Identify new business opportunities

Data pipeline for AI and Machine Learning

We help you funnel data and build AI and ML pipelines for delivering future-proofed experiential product engagement.

- › Harness diverse, dynamic and distributed data sets
- › Identify AI-enabled technologies to manage cognitive/ML workloads
- › Support a growing segment of digital transformation

Why choose us

1	2	3	4
Smartly capitalize on enterprise data resources	Build a business case for big data and AI	Speed up product cycle time	Vastly reduce deployment risks